

The Wisconsin No-Call List has made a tremendous difference. The citizens who enrolled are no longer bombarded with numerous unwanted phone calls. There are other less intrusive ways for businesses to contact former customers that allow the recipients to respond if they so choose. The proposed changes to the Wisconsin No-Call List would provide a means for businesses to intrude into the lives of Wisconsin residents. "Junk mail" is offensive in and of itself but it does not have to be read, whereas phone calls intrude into the privacy of the lives of the recipients. If Wisconsin's process were changed, there would be no way to avoid the intrusion of unwanted calls by businesses with the exception of paying for Caller-ID which many cannot afford.